

Capability Statement

Professional Summary

I am a digital strategist with a sound understanding of production realities and a proven record leading high-impact projects. My work has encompassed a range of disciplines, but my passion lies in the design of innovative, intuitive, and accessible digital learning experiences.

Core Competencies

Multimedia leadership

Learning design

Process development

Strategic communication

Technical administration

Team management

Selected Achievements

- Independently developed professional development short courses for academics. The **Video Production Fundamentals** and **360 Fundamentals** short courses received acclaim as exemplars of accessible mixed-modal digital learning design.
- Provided strategic advice in the university's LMS migration from **Blackboard Learn** to **Blackboard Ultra**, including the production of onboarding resources and communication pieces, as well as the development of an institution-wide subject site template to encourage best practice and establish a consistent student experience.
- Consulted with stakeholders to develop and refine portfolio-wide project management processes for a range of disciplines and project types.
- Provided expert advice and assistance to schools and subject coordinators, influencing significant procurement decisions and strategic initiatives, many of which have received local and global acclaim.

Joshua Byrnes

EDUCATIONAL TECHNOLOGIST

• Available

